

RIGHTS OWNERSHIP OF THE TOP 100 TV PROGRAMS IN CANADA (ENGLISH CHANNELS) ACCORDING TO AMA

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**For:
TELUS**

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**Rights Ownership of the Top 100 TV Programs
in Canada (English Channels) According to AMA
2017-2018 Broadcast Year to Date (Aug. 28 - Nov. 19, 2017)**

This is an analysis of who owns the rights to the Top 100 TV programs that have aired on English-language television channels in Canada according to Average Minute Audience (AMA)¹ in the 2017-2018 broadcast year to date (between August 28, 2017 and November 19, 2017). The list of the Top 100 programs can be found in the table on the pages that follow.

It should be noted that duplicate listings (airings) of the same program title (series) have been removed from the list, with the exception of news programs and sporting events. In other words, whereas the program *The Big Bang Theory* (as an example) would have appeared numerous times in the Top 100 list, only the episode/airing with the highest AMA is included in the list.

As can be seen, Canada's vertically integrated broadcasters combined—Bell Media (CTV, CTV Two, TSN, Space), Corus Entertainment (Global, Treehouse, W Network), and Rogers (Citytv, Sportsnet)—dominate the list of Top 100 programs, with Canada's national public broadcaster, CBC, appearing several times and one U.S. specialty channel (AMC) appearing just once.

Beyond linear TV rights, Canadian broadcasters almost always acquire the video-on-demand and digital (streaming) rights to the shows they license, when available to them. A review of other platforms confirmed that the overwhelming majority of the Top 100 programs were also made available to viewers² either on the broadcasters' respective websites or TV Everywhere / GO apps, or both. With the exception of news, sports, and some big-event awards shows (such as the Emmys), these programs were also generally mostly available on the VOD platforms of broadcasting distribution undertakings (BDUs).³ At least one program, CTV's *Long Time Running*, is also available on Bell's over-the-top (OTT) service CraveTV.

In some cases, entire seasons (including past seasons) of these programs are available on the broadcaster's website and/or TV Everywhere / GO app, and in other cases only recent episodes from the current season are available.

In many cases, past seasons of these programs are available on other platforms, such as the iTunes Store, Netflix, and CraveTV. Additionally, many of these programs, such as *The Big Bang Theory* and *Young Sheldon*, have a "Season Pass" available on iTunes, which allows users to follow along with a TV season that is currently airing on broadcast TV. Episodes are typically available to purchase/view the day after the original broadcast.

¹ AMA is the average number of viewers watching a program during any given minute.

² In order to view these programs on the broadcaster website or via a TV Everywhere / GO app, viewers must be subscribers to the channel on which the program was broadcast and must sign in using their sign in info from their TV service provider.

³ For this analysis, Boon Dog used Rogers' VOD service to verify availability of programs on-demand as it was the only one available to us, but it can be assumed that these programs were also available on similar VOD services operated by other major BDUs.

Top 100 Programs - Total Canada (English Channels)
2017-2018 Broadcast Year to Date (Aug. 28 - Nov. 19, 2017)

Rank	Program	Channel	Date	Day	Start	End	Duration	Episode Name	Total 2+ AMA(000)
1	THE BIG BANG THEORY	CTV Total	2017-09-25	Monday	20:00:00	20:30:00	0030:00	Premiere	3851.6
2	YOUNG SHELDON	CTV Total	2017-09-25	Monday	20:30:00	21:00:00	0030:00	Debut	3561
3	THE GOOD DOCTOR	CTV Total	2017-11-13	Monday	22:01:00	23:00:00	0059:00		2864.3
4	STAR TREK: DISCOVERY	CTV Total	2017-09-24	Sunday	20:48:00	21:53:00	0065:00	Debut (CTV & Space)	2274.4
5	Survivor	Global Total	2017-09-27	Wednesday	20:00:00	21:00:00	0060:00	I'm Not Crazy, I'm Confident	2238.8
6	Seal Team	Global Total	2017-09-27	Wednesday	21:00:00	22:00:00	0060:00	Tip of the Spear	2136
7	NCIS	Global Total	2017-11-14	Tuesday	20:00:00	21:00:00	0060:00	Voices	2084.6
8	HNIC Prime East	CBC Total	2017-10-14	Saturday	19:08:00	21:59:00	171:00:00	2017-10-14 Toronto @ Montreal	2071.3
9	GREY'S ANATOMY	CTV Total	2017-10-12	Thursday	20:00:00	21:00:00	0060:00		1989.1
10	Bull	Global Total	2017-10-24	Tuesday	21:00:00	22:00:00	0060:00	Play The Hand You're Dealt	1984.9
11	THE AMAZING RACE CANADA	CTV Total	2017-09-12	Tuesday	20:00:00	21:00:00	0060:00	Finale	1961.3
12	America's Got Talent	City Total	2017-09-20	Wednesday	20:00:00	22:01:00	121:00:00		1879.8
13	AMERICAN MUSIC AWARDS	CTV Total	2017-11-19	Sunday	20:00:00	23:05:00	185:00:00	2017	1858.2
14	EMMYS	CTV Total	2017-09-17	Sunday	20:00:00	23:04:00	184:00:00	69th Primetime Emmy Awards	1794.8
15	DESIGNATED SURVIVOR	CTV Total	2017-09-27	Wednesday	22:00:00	23:00:00	0060:00	Premiere	1776.2
16	Will & Grace	Global Total	2017-09-28	Thursday	21:00:00	21:30:00	0030:00	11 Years Later	1710.5
17	S.W.A.T.	Global Total	2017-11-02	Thursday	22:00:00	23:00:00	0060:00	Pilot	1649
18	THIS IS US	CTV Total	2017-09-26	Tuesday	21:00:00	22:01:00	0061:00	Premiere	1621.2
19	Hawaii Five-0	Global Total	2017-09-29	Friday	21:00:00	22:00:00	0060:00	A'ole E 'Olelo Mai Ana Ua Ana Ia (Fire Will Never Say That I	1602.5
20	CTV EVENING NEWS	CTV Total	2017-11-06	Monday	17:59:00	19:00:00	0061:00		1593.1
21	BLUE BLOODS	CTV Total	2017-10-13	Friday	22:00:00	23:00:00	0060:00		1584.5
22	THE GIFTED	CTV Total	2017-10-02	Monday	21:00:00	22:01:00	0061:00	Debut	1562.7
23	LAW AND ORDER: SVU	CTV Total	2017-10-18	Wednesday	21:00:00	22:00:00	0060:00		1501
24	Walking Dead, The	AMC+	2017-10-22	Sunday	21:00:00	22:07:00	0067:00	08-001	1472.6
25	NCIS: Los Angeles	Global Total	2017-10-01	Sunday	21:00:00	22:00:00	0060:00	Party Crashers	1470.1
26	LUCIFER	CTV Total	2017-11-06	Monday	20:00:00	21:00:00	0060:00		1461.9
27	ME, MYSELF & I	CTV Total	2017-09-25	Monday	21:30:00	22:01:00	0031:00	Debut	1446.6
28	CRIMINAL MINDS	CTV Total	2017-09-27	Wednesday	20:00:00	21:00:00	0060:00	Premiere	1436.6
29	Chicago Fire	Global Total	2017-09-28	Thursday	22:00:00	23:00:00	0060:00	It Wasn't Enough	1413.9
30	CFL PLAYOFFS	TSN+	2017-11-19	Sunday	13:00:00	16:24:00	204:00:00	EAST FINAL - SASKATCHEWAN\TORONTO	1392.8
31	LONG TIME RUNNING	CTV Total	2017-10-20	Friday	20:00:00	21:36:00	0096:00	World Broadcast Premiere	1381.5
32	Chicago PD	Global Total	2017-10-18	Wednesday	22:00:00	23:00:00	0060:00	Snitch	1375.9
33	NHL HOCKEY-LEAFS	Sportsnet National+	2017-10-04	Wednesday	19:18:00	21:51:00	153:00:00	Toronto @ Winnipeg - L	1374.2
34	MacGyver	Global Total	2017-09-29	Friday	20:00:00	21:00:00	0060:00	DIE or DYE	1372.7
35	CTV NATIONAL NEWS	CTV Total	2017-10-09	Monday	23:00:00	23:30:00	0030:00		1345.8
36	Big Brother	Global Total	2017-09-10	Sunday	20:00:00	21:00:00	0060:00	Big Brother - 1935	1345.2
37	NCIS: New Orleans	Global Total	2017-10-31	Tuesday	19:00:00	20:00:00	0060:00	ACCEPTABLE LOSS	1275.2
38	The Brave	Global Total	2017-09-25	Monday	22:00:00	23:00:00	0060:00	Pilot	1273
39	Murdoch Mysteries	CBC Total	2017-11-13	Monday	20:00:00	21:01:00	0061:00	11-07 The Accident	1248
40	CTV EVENING NEWS WEEKEND	CTV Total	2017-11-19	Sunday	18:00:00	19:00:00	0060:00		1229.6
41	KEVIN (PROBABLY) SAVES THE WORLD	CTV Total	2017-10-03	Tuesday	22:00:00	23:00:00	0060:00	Debut	1214.3
42	Wiggle Wiggle Wiggle	Treehouse+	2017-09-23	Saturday	8:50:00	9:15:00	0025:00	S1 Eps 001	1182.4

43	Saturday Night Live	Global Total	2017-11-04	Saturday	23:29:00	25:02:00	0093:00	Host: Larry David; Musical Guest: Miley Cyrus	1150.7
44	COURAGE: IN MEMORY OF GORD	CTV Total	2017-10-20	Friday	21:36:00	22:00:00	0024:00		1142.8
45	Wisdom of the Crowd	Global Total	2017-10-01	Sunday	20:00:00	21:00:00	0060:00	Pilot	1129.3
46	AMERICAN NINJA WARRIOR	CTV Total	2017-09-18	Monday	20:00:00	22:00:00	120:00:00	Finale	1127.7
47	THE VOICE	CTV Total	2017-10-03	Tuesday	20:00:00	21:00:00	0060:00		1125.2
48	MLB WS PLAYOFFS	Sportsnet National+	2017-11-01	Wednesday	20:00:00	24:07:00	247:00:00	World Series - Houston @ LA Dodgers - Game 7 - L	1105.4
49	MASTERCHEF	CTV Total	2017-09-13	Wednesday	20:00:00	22:00:00	120:00:00		1083.2
50	MARVEL'S INHUMANS	CTV Total	2017-09-29	Friday	20:00:00	22:00:00	120:00:00		1080.2
51	THE FLASH	CTV Total	2017-11-14	Tuesday	20:00:00	21:00:00	0060:00		1073.2
52	HNIC Prime West	CBC Total	2017-10-07	Saturday	22:05:00	25:05:00	180:00:00	2017-10-07 Edmonton @ Vancouver	1044.3
53	Law & Order True Crime: The Menendez Murders	Global Total	2017-09-26	Tuesday	22:00:00	23:00:00	0060:00	Episode 1	1043.6
54	DIANA, 7 DAYS	CTV Total	2017-09-01	Friday	20:00:00	22:00:00	120:00:00		1023.5
55	INVICTUS GAMES	CTV Total	2017-09-23	Saturday	20:00:00	22:30:00	150:00:00	2017 Invictus Games Opening Ceremony	1000.7
56	The Blacklist	City Total	2017-10-11	Wednesday	20:00:00	21:00:00	0060:00		998.6
57	Madam Secretary	Global Total	2017-10-29	Sunday	22:00:00	23:00:00	0060:00	Shutdown	998.5
58	Dancing with the Stars	City Total	2017-09-18	Monday	20:00:00	22:01:00	121:00:00		998.5
59	THE DISAPPEARANCE	CTV Total	2017-11-05	Sunday	21:00:00	22:00:00	0060:00	Finale	994.7
60	HOCKEYCENTRAL	Sportsnet National+	2017-10-04	Wednesday	21:51:00	22:18:00	0027:00	I	971.5
61	TEN DAYS IN THE VALLEY	CTV Total	2017-10-01	Sunday	22:00:00	23:00:00	0060:00	Debut	964.5
62	HOW TO GET AWAY WITH MURDER	CTV Total	2017-10-19	Thursday	22:00:00	23:00:00	0060:00		958
63	MLB LCS PLAYOFFS	Sportsnet National+	2017-10-21	Saturday	20:00:00	23:26:00	206:00:00	ALCS - New York Yankees @ Houston - Game 7 - L	953.4
64	Kevin Can Wait	Global Total	2017-10-02	Monday	21:01:00	21:31:00	0030:00	Business Unusual	951.2
65	BASEBALL:BLUE JAYS	Sportsnet National+	2017-09-04	Monday	19:12:00	22:38:00	206:00:00	Toronto @ Boston - L	943.9
66	NFL LATE	CTV Total	2017-10-08	Sunday	16:23:00	19:35:00	192:00:00	CTV & TSN	933.1
67	BLINDSPOT	CTV Total	2017-10-27	Friday	20:00:00	21:01:00	0061:00	Premiere	923.5
68	CTV LATE NEWS	CTV Total	2017-10-16	Monday	23:30:00	24:05:00	0035:00		922.7
69	Midnight, Texas	Global Total	2017-09-11	Monday	22:00:00	23:00:00	0060:00	Last Temptation of Midnight	921.3
70	The Orville	City Total	2017-10-26	Thursday	21:01:00	22:00:00	0059:00		921.1
71	Scorpion	City Total	2017-09-25	Monday	22:01:00	23:00:00	0059:00		919.1
72	Modern Family	City Total	2017-09-27	Wednesday	21:00:00	21:31:00	0031:00		903.1
73	Rock and Roll Preschool	Treehouse+	2017-09-04	Monday	7:40:00	8:40:00	0060:00	Rock and Roll Preschool	902.7
74	Global National	Global Total	2017-10-02	Monday	18:30:00	19:00:00	0030:00	Global National	895.9
75	GOTHAM	CTV Total	2017-11-02	Thursday	21:01:00	22:00:00	0059:00		889.4
76	THE ORIGINAL SANTA CLAUS PARADE	CTV Total	2017-11-19	Sunday	16:30:00	18:00:00	0090:00	2017	889.2
77	INNERSPACE SPECIALS	Space+	2017-09-24	Sunday	20:30:00	20:48:00	0018:00		878.7
78	Global News 6 WKN	Global Total	2017-11-05	Sunday	18:00:00	18:30:00	0030:00	Global News at 6	873.1
79	Frankie Drake Mysteries	CBC Total	2017-11-06	Monday	21:01:00	22:00:00	0059:00	1-01 Mother of Pearl	858.5
80	Heartland	CBC Total	2017-11-12	Sunday	19:00:00	20:00:00	0060:00	11-07 Ours Sons and Daughters	856.6
81	Global News Hour	Global Total	2017-10-18	Wednesday	17:30:00	18:30:00	0060:00	Global News Hour	847.6
82	Rick Mercer Report	CBC Total	2017-11-07	Tuesday	20:00:00	20:30:00	0030:00	15-Jun	846.1
83	SP: SNL Halloween	Global Total	2017-10-28	Saturday	24:00:00	25:03:00	0063:00	Saturday Night Live Special	831.7
84	The Night Shift	Global Total	2017-08-31	Thursday	22:00:00	23:00:00	0060:00	Resurgence	828.5
85	The Young and the Restless	Global Total	2017-11-02	Thursday	16:30:00	17:30:00	0060:00	11/03/2017 -	825.2
86	CMA AWARDS	CTV Two Total	2017-11-08	Wednesday	20:00:00	23:00:00	180:00:00	2017	819.7
87	W5	CTV Total	2017-11-04	Saturday	19:00:00	20:00:00	0060:00		819.4
88	THE NATIONAL PT 1	CBC Total	2017-09-10	Sunday	22:00:00	22:25:00	0025:00	2017-09-10- Part 1	817.5
89	NFL EARLY	CTV Total	2017-10-29	Sunday	12:59:00	16:05:00	186:00:00	NFL Early: Oakland Raiders at Buffalo Bills	810.1

90	9JKL	Global Total	2017-10-02	Monday	20:31:00	21:01:00	0030:00	Pilot	810
91	Outlander	W Network+	2017-10-22	Sunday	21:00:00	22:35:00	0095:00	Outlander - 306	803.9
92	CFL FOOTBALL	TSN+	2017-09-03	Sunday	16:00:00	19:06:00	186:00:00	WINNIPEG\SASKATCHEWAN	801.3
93	Still Standing	CBC Total	2017-08-29	Tuesday	20:00:00	20:30:00	0030:00	3-11 Vulcan AB	801.1
94	NHL HOCKEY-CDN	Sportsnet National+	2017-10-04	Wednesday	22:18:00	24:52:00	154:00:00	Calgary @ Edmonton - L	799.3
95	Kim's Convenience	CBC Total	2017-10-10	Tuesday	21:00:00	21:30:00	0030:00	2-03 House Guest	781.1
96	The Wiggles: Pumpkin Face (a.k.a. Wiggly Halloween)	Treehouse+	2017-10-15	Sunday	16:52:00	17:37:00	0045:00	The Wiggles: Pumpkin Face (a.k.a. Wiggly Halloween)	775.9
97	CTV NEWS AT FIVE	CTV Total	2017-11-09	Thursday	17:00:00	17:59:00	0059:00		766.6
98	Salvation	Global Total	2017-08-30	Wednesday	21:00:00	22:00:00	0060:00	Coup de Grace	762.6
99	The National Part 1	CBC Total	2017-11-06	Monday	22:00:00	22:25:00	0025:00	2017-11-06 - Part 1	749
100	The Good Place	Global Total	2017-09-28	Thursday	20:30:00	21:00:00	0030:00	Dance Dance Resolution	745.5

Notes:

- 1) The above table shows the Top 100 TV programs for all Canadian English-language national networks and English-language specialty networks for the 2017-2018 Broadcast Year to date (Aug. 28 - Nov. 19, 2017). Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The table also indicates the broadcast outlet (channel) on which the program aired, the date and day on which it aired, the program's start and end time (shown in Eastern Time), and the program's duration. The episode name is also listed where available.
- 2) Duplicate listings (airings) of the same program title (series) have been removed from the table, with the exception of news programs and sporting events. In other words, whereas the program *The Big Bang Theory* (as an example) would have appeared numerous times in the Top 100 list, only the episode/airing with the highest AMA(000) is included in the table.

Source: Numeris [AMA 2+, Total Canada, English Channels, 2017-2018 Broadcast Year to date (Aug. 28 - Nov. 19, 2017), 7 days PVR playback included]